medotcom

Press release

Geneva, 5 November 2015

medotcom

your online presence on one page:
your social media made simple

Catching each other's names on *Facebook*, *Twitter*, *Instagram* or *Pinterest* - to name a few - is tricky. *medotcom* is the place enabling us to list and share all our online presence on a single page. It makes it easy for everyone to find and be found.

The idea is to make it simple and create a crossroad of our social media.

medotcom is free and addresses to individuals, companies and associations. *medotcom* is a webapp based on simplicity and answering a true need: one address for all our social media. For a company it means that it enables a clear, percussive and efficient communication for its online presence: the *m* icon of *medotcom* and the one link *medotcom.com/CompanyName*. *medotcom* becomes the one-and-only directory enabling us to search and access the information easily, in one place only. There is no need to have a *medotcom* account to look for people and companies already signed in.

"medotcom offers an intuitive design and is very user-friendly. A medotcom address is catchy and easy to share. We save time - instead of looking into four, five, six or more different social media directories - and it becomes effortless to find, be found and have more followers by giving just one address. Your social media just got simpler" explains Igor Windisch, founder of *medotcom*.

Igor studied in Paris and in Montreal at McGill University. He worked in advertising and then commodities trading in Paris, London & Geneva.

The next developments will focus on creating interaction between members, such as "liking a profile". The possibility of customizing a company page is being looked at as well. All this while keeping it simple, user-friendly and intuitive: having a clean and neat page, free of advertising while innovating and enriching the user experience.

medotcom offers a wide range of social media from the most famous *Facebook*, *Twitter*, *Instagram*, *Flickr*, *Google+* or *Pinterest* to the ones a bit more niche such as *Github*, *Behance*, *Medium*, *Dribble*, *Digg*, *Foursquare*, *Picsart* and *500px*. People can also share their music and playlists as *Spotify*, *Soundcloud* and *Last.fm* icons are available - their videos on *Youtube*, *Dailymotion*, *Vimeo* and *Vine*. Professional sites are also available with *Linkedin* and *Xing*. *Ebay*, *Amazon* and *Etsy* are also in the list, quite useful for members wishing to get additional exposure for their online sales.

medotcom also offers more country-specific social networks such as *Vkontakte*, *Odnoklassniki* and *Rutube* for Russia, *Weibo* for China or *Mixi* and *Gree* known in Japan.

Once signed in, more is to discover such as the possibility to add blogs - *Blogspot/Blogger*, *Wordpress* etc. and the access to built-in stats and graphs showing the number of profile page views and the number of clicks on each of the chosen icons.

Learn more on: www.medotcom.com

About:
medotcom is a startup registered and based in Switzerland and founded in 2014. French and Swiss developers and web designers are now also involved with the founder in the venture. *medotcom* went online in February 2015 and counts today its members around the world.

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igor windisch

Geneva — Switzerland — www.medotcom.com

medotcom founder & ceo working on awesome new features. Main social media available are:

share medotcom.com/igor.windisch

medotcom beta

Search for people or companies

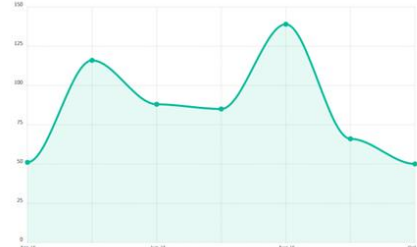igor windisch   Edit profile   Log out

My stats   Invite friends

Visits
From start
By month
Social clicks

Your profile has been viewed 595 times since Apr-15

Click on dots to view month details.

medotcom beta

Search for people or companies

igor windisch   Edit profile   Log out

My stats   Invite friends

Visits
Social clicks

How many clicks did you get on each of your social links - from start ?

3   93   83   12   1   1

7   0   56   6   1   2

1   5   0   2   3   5